

About Your Workshop Facilitator



Erica Smigielski, *Founder*

Erica Smigielski, founder of SparkPath Consulting and SparkPath Guidance, draws on her 30 years in wealth management and fintech to help people, teams, and organizations navigate crossroads. Whether it's guiding team members in their careers, leading complex projects like mergers and go-to-market launches, or supporting private clients through challenging life transitions—Erica lights the way forward during transitions.

Her career has been a masterclass in leadership, where she's learned the art of balancing drive with inner wisdom—combining strength with grace. Instead of viewing challenges in a "never enough" culture as setbacks, Erica saw them as opportunities that reshaped her approach to leadership.

At SparkPath Consulting, Erica leads strategic initiatives as a fractional program manager, chief of staff, and master communicator. She understands authentic leadership comes from embracing our whole selves—determination, compassion, intellect, and intuition.

Seeing the widespread burnout among business leaders, Erica created SparkPath Guidance to neutralize the relentless 'hustle' culture. Her workshops and 1:1 programs focus on helping women find balance by blending business sense with earth-based wisdom, inspiring us to balance masculine and feminine qualities within ourselves, our leadership, and our workplace cultures.

Join Erica in her mission to replace outdated business structures with a new kind of leadership that integrates feminine values with corporate prowess—a balance co-partnership that's needed now more than ever.